

NOTICE OF PROPOSED VOLUNTARY CURTAILMENT SERVICE (VCS) TARIFF

Notice is hereby given that Appalachian Power Company and Wheeling Power Company (the “Companies”), public utilities, have filed with the Public Service Commission of West Virginia an application for approval of a new Voluntary Curtailment Service Tariff (“VCS Tariff” or “Tariff”), Original Sheet Nos. 46-1 through 46-3 of the Companies’ tariffs. The proposed VCS Tariff is available to the Companies’ customers who take service under rate schedules LCP or IP or under a special contract and have a minimum 1,000 kilowatts (“kW”) of curtailable demand. The Tariff would impose no incremental rate burden on any of the Companies’ West Virginia retail customers.

The VCS Tariff will provide participating customers with the opportunity to reduce the cost of their electric service by curtailing load at their premises during Voluntary Curtailment Events requested by the Company. During periods of high market energy prices, the Companies, at their discretion, would notify participating customers of the option to curtail their energy usage, avoiding the purchase of energy to serve that load. Upon each event, the customer has the option, but not the obligation, to curtail its load and be compensated by the Companies. The Companies would provide notice to the customer’s designated representative prior to the event day. The notification would include the hours of the event and quoted price at which the customer would be compensated for reducing its demand.

For each Voluntary Curtailment Event, a participating customer would determine whether to curtail its energy usage during the event hours and, if so, how much it will reduce its usage. Customers who curtail their usage during the entire Voluntary Curtailment Event below their average on-peak demand would be compensated. These customers would receive an Event Credit that is the product of (1) the customer’s Curtailed Demand, (2) the number of Voluntary Curtailment Event Hours, and (3) the quoted Voluntary Curtailment Price. The Companies would then apply a Voluntary Curtailment Credit, which is the sum of accumulated Event Credits for the calendar month, to the customer’s bill within 45 days after the end of the month in which the Voluntary Curtailment Event occurred.

Customers in good standing with over 1 megawatt (“MW”) of available curtailable demand, at the metering point for a single account for electric service, are able to participate. A customer’s participation in any Company capacity demand response program takes priority over this program.

The Companies are offering the VCS Tariff in order to provide both participating and non-participating customers benefits in the form of cost savings that will result from reduced energy usage during periods of high energy market prices.

Customers who are interested in participating in this Tariff program are encouraged to contact Business Operations at 1-888-710-4237 or to review more specific information about the proposed Tariff on the Companies’ website, www.AppalachianPower.com.

A copy of the VCS Tariff, as well as a representative of the Companies to provide any information regarding it, are available to customers, prospective customers, or their agents at the following office of the Companies: Laidley Tower, Suite 800, 500 Lee Street East, Charleston, WV 25301.

A copy of the Tariff is also available for public inspection at the office of the Executive Secretary of the Public Service Commission, 201 Brooks Street, Charleston, WV 25301.